

## **Sponsorship & Fundraising - Position Description**

### **Overview of role:**

- Seek out sponsorship and fundraising opportunities from the skating and wider community.
- Develop, initiate and manage fundraising programs.
- Organise activities to raise funds or otherwise solicit and gather monetary donations or other gifts for NSWISA.
- Be involved in the production & procurement of promotional materials & items.
- Raise awareness of NSWISA's work, goals, and financial needs.
- Work in support of Championship Committee to obtain sponsorship for NSWISA run events.

### **Desired attributes of Convenor:**

- Superior communication skills - both spoken and written
- Good networking skills
- A good "people" person
- Market or promotions background or experience
- A good strategic negotiator
- Have good contacts to leverage for this role