



NSWISA Strategic Plan

2019 - 2023

Mission

To continually improve the quality, number, enjoyment and performance of NSW skaters across all disciplines of figure skating through NSWISA's Training & Development, Finance & Administration, and Organisation & Structure.

Objectives

- Efficiently and effectively govern the sport of figure skating in NSW
- Drive and support participation of all stakeholders in the sport
- Promote and extend the demand for ice skating of all disciplines
- Support Members in their development in the sport
- Support all Officials and volunteers in NSW
- Provide beneficial opportunities for all Members
- Increase the success of competitive stream NSWISA Members from development to high performance athletes
- Grow Membership levels and participation in NSWISA activities

Stakeholders

- Members including:
 - Skaters
 - Officials
 - Clubs
- Secondary circle:
 - Volunteers
 - Families of members
 - Coaches
- Other Sporting Bodies:
 - ISA
 - Rinks
 - NSWPSA
 - Office of Sport
 - Sport NSW
 - NSW Olympic Council
 - Olympic Winter Institute of Australia
 - Other ice sports

Stakeholder Areas

- Groups:
 - Competitive
 - Non-competitive
- Stages of Development:
 - Aussie Skate
 - IJS
 - High Performance
 - Adult
 - Non-competitive
- Disciplines including:
 - Singles
 - Pairs
 - Ice Dance
 - Synchronized Skating
 - Theatre on Ice

Activities & Services

- Competitions & Championships:
 - Aussie Skate
 - Artistic
 - Technical - Singles, Pairs & Dance
 - Technical - Synchronized Skating
 - Theatre On Ice
- Training & Development:
 - Pre-Season
 - Mid-Season
 - Pre-Nationals
 - Club Support
 - Judges & Officials
- Tests
- Administration
 - Memberships
 - Events & Competitions
 - Tests
 - Governance
 - Member advocacy
 - ISA Requirements
- Financial
 - Funding
 - Grants
 - Regulatory & Reporting
- Marketing & Communications
 - Member communication
 - PR
 - Social Media
- Industry Relationships
- Community Building

Opportunities & Focus Areas

- **Structure & Governance:**
 - Current structure of the Council is an outdated model – move to a Board structure
 - Constitution is outdated – new constitution to be developed
 - The particularly strong characteristic of close relationships and involvement with Clubs needs to be maintained
 - Policies to be reviewed & updated where necessary
- **Funding & Grants:**
 - Look for opportunities to increase income from outside the skating family
 - Provide greater support to both athletes & officials
- **Community Building:**
 - Skating community events
 - Newsletter & communications
 - Retention of skaters
 - PR & development of fan base
 - Social media
 - Better support volunteerism within NSWISA

Opportunities & Focus Areas

- Officials:
 - Lack of Ice Dance Officials
 - Better support volunteerism within NSWISA
 - IJS Technical Support
- Engagement with coaches:
 - Relationships with NSWPSA/APSA
 - Alignment of expectations
 - Membership
- Relationships with Rink Owners & Managers:
 - Need to be strengthened
 - Better promote & manage the Aussie Skate program which is an important pathway to IJS levels of the sport
 - Promotion of pathways within the sport
- Theatre on Ice:
 - Introduction of a NSWISA TOI Event

Implementation of Opportunities

| Item | Timeline | Responsibility |
|---|-----------------------------------|--|
| Structure & Governance | 2019 Draft 2020 Implementation | Constitution & Policies Committee |
| Funding & Grants | 2019 on | NSWISA Admin and Finance, Budget & Forward Planning and Sponsorship and Fundraising Committees |
| Community Building | 2019 on | Volunteers and Communications & PR Committees |
| Officials | Grow annually from 2019 - 2023 | JOT, Volunteers and Training & Development Committees |
| Engagement with Coaches | Grow annually from 2019 - 2023 | Communications & PR and JOT Committees |
| Relationships with Rink Owners & Managers | 2019 on | NSWISA Admin, Aussie Skate Committee and Clubs |
| Theatre on Ice | 2020 | NSWISA Admin |

Support

- NSWISA Executive to support all Committees in the implementation of their key objectives
- NSWISA Treasurer to strategically review and budget to support these opportunities as required
- External parties to be co-opted to assist where required
- Affiliated Clubs to support initiatives at local levels

Review

- The NSWISA Strategic Plan is to be reviewed at least bi-annually by Council/the Board (in the new structure)
- The NSWISA Strategic Plan is due for revision in early 2023 if not completed before